

Austria's Leading Private Television Channel PULS 4 Decides to Implement the CEITON Web Workflow PPS Planning System.

The privately owned Austrian TV channel has decided on the CEITON Workflow and Scheduling platform from expertplace solutions GmbH. This enables processes across departments to be improved, automated and presented more transparently – from planning, through production, right through to accounting.

Leipzig/Vienna, January 2017 – The resource planning system CEITON is in full productive operation at PULS 4, Austria's most-watched private TV channel, since January 2017. Before that it was in parallel operation since October 2016.

PULS 4, Austria's fourth television channel belongs to the ProSiebenSat.1 group. The channel began life as PULS TV in 2004 and today is the no. 1 privately-owned Austrian channel. To achieve this, about 150 employees are involved in the production processes. Planning personnel and shifts with Excel was becoming increasingly inefficient. In addition, the manual planning and billing process obscures transparency.

With the Workflow and Scheduling system CEITON, PULS 4 is in a position to prevent errors and to optimize production processes even more. In the future, projects and production processes can be planned and implemented with maximum efficiency. Production leader Andreas Kohlstock said: *"With the continuous improvement of our program offering and the demand for high quality content, we are increasingly reliant on professional tools, also for planning. CEITON enables our production and accounting to be more efficient and transparent into the future."*

On the personnel side, CEITON will be primarily deployed by production and project managers as well as the planners. They plan the production and shifts for a wide range of programs and shows including *Café Puls*, *PULS 4 NEWS*, *"Sehr Witzig"* and highlight shows like *"Vurschrift is Vurschrift"*, but also international events like *NFL* and the *UEFA Europa League*.

The system is completely web-based, thereby allowing unrestricted access at all times and from any location worldwide. Once integrated, it requires no additional local installations or updates. Variable, highly configurable Workflows automate the manual control. Employees are unburdened and can apply themselves purposefully to their core tasks. At the same time, production is more economical because costly regular repeating tasks can be omitted, such as reading, writing and sorting e-mail, or comparing various Excel lists.

Over the past few months, manual employee accounting has been transferred to an automated process and specific workflows created. This succeeded on the one

Date: 17 January 2017

Page: 1 / 2

722 Words

4136 Characters (without spaces)

expertplace solutions GmbH

Dittrichring 22
04109 Leipzig
Germany

For general proposals, queries or criticism:

Tel.: **0049. (0)341. 913 58 33-0**

Fax: 0049. (0)341. 913 58 33-100

Mail: **solutions@expertplace.de**

Web: www.expertplace.de
www.ceiton.com



Your contacts for specific questions about the project:

Klaus Heineberg (expertplace)

- 0049. (0)341. 913 58 33-0
- solutions@expertplace.de

Conny Oberguggenberger (PULS 4)

- 0043. (1)368. 77 66 34 01
- Conny.Oberguggenberger@prosiebensat1puls4.com



hand because of the individually configurable CEITON platform, and on the other hand through the professional collaboration with the consultants of expertplace solutions GmbH.

Administration tasks were reduced through automation by means of Workflow. To this end the master data of all employees as well as production specific conditions and dependencies was defined and added to the system in 2016. The CEITON Workflow Platform bundles together project and product information and makes these centrally available. It allows all staff and freelancers from talk show hosts through editors and make-up to directors to be scheduled. In addition, the costs of employees can be repeatedly and automatically accounted, under the conditions of all relevant labor agreements. And all that with one single platform.

For 2017 it is also planned to integrate the Outlook calendar, for rooms, studios and directors and to take the mobile time tracking into operation, as well as an interface to automatically pass the monthly timesheets to the HR system. These interfaces will be developed in close collaboration with the consultants of expertplace solutions GmbH.

About expertplace solutions GmbH

expertplace solutions GmbH, as part of the expertplace group, offers management and domain-specific consulting to well-known customers in the media industry. From its headquarters in Leipzig, Germany, it develops the Workflow and Scheduling solution CEITON for order processing in production.

About CEITON

CEITON enables businesses to remain or become efficient and organized. Workflow and Scheduling are cleverly combined, business processes can be planned and controlled more economically and accounting processes become more transparent. Because CEITON is highly configurable, it can be applied to companies in various sectors, but primarily in Media and Broadcast. The size of the company is somewhat irrelevant: a 10 person boutique production house can profit from it as much as a global player.

Derived from the Japanese Management Theory '5S', CEITON means 'orderliness' (seiton). Whether for people and systems, the right information arrives in the right form at the right time at the right resource.

Date: 17 January 2017

Page: 2 / 2

722 Words

4136 Characters (without spaces)

expertplace solutions GmbH

Dittrichring 22
04109 Leipzig
Germany

For general proposals, queries or criticism:

Tel.: **0049. (0)341. 913 58 33-0**

Fax: 0049. (0)341. 913 58 33-100

Mail: **solutions@expertplace.de**

Web: www.expertplace.de
www.ceiton.com



Your contacts for specific questions about the project:

Klaus Heineberg (expertplace)

- 0049. (0)341. 913 58 33-0
- solutions@expertplace.de

Conny Oberguggenberger (PULS 4)

- 0043. (1)368. 77 66 34 01
- Conny.Oberguggenberger@prosiebensat1puls4.com

