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## **WinLIKE 1.1 by CEITON technologies with Automatic Personalization Function for the WWW**

*The newest version of the WinLIKE Window Manager for Web Applications and Websites enables users to store the current browser view for the next visit. This type of personalization requires no programming effort and merely has to be activated in WinLIKE.*

Users who frequently work with the same portals, intranets, web applications or websites often wish they could store the individually preferred views of the content involved. With WinLIKE the user can display and store such content very simply in dynamic windows.

When the company wide intranet is opened, the director, for example, can automatically be shown the current turnover figures or production quotas, while a support co-worker in the same intranet can be informed about the current customer inquiries and complaints. On portals and websites on the Internet, one visitor might prefer to see the commercial headlines automatically, while another might like to get informed about the current political news and the latest downloads. One user might arrange the content for a screen resolution of 1024x786 pixels; while for another the optimal arrangement might be for 1600x1400.

Such a level of personalization has been very complex to implement and to administer so far. The server systems usually needed are also very expensive. With WinLIKE, which is free for non-commercial use (otherwise US\$80 per server), this user-friendly feature is now open for everyone, especially since WinLIKE does not make any demands on servers or programmers. The personalization function only has to be activated by the developer for the Website, simply by integrating a SAVE and RESET button. Then each user can save the current window and content configuration with one click into a so called Browser Cookie. With the next visit the website or application is displayed according to the individual's preferences.

### **About WinLIKE**

Everyone uses windows to get work done on their computers. WinLIKE is the first professional window manager that provides windows for the Internet as well. Now, web applications and web pages can be constructed with windows, making these applications simpler to use, more powerful and faster. WinLIKE works without any plug-ins in Internet Explorer 5.5, Netscape Navigator 6.1 and related and/or newer browsers.

Today the majority of new software is being programmed for the Internet, enabling access with regular web browsers from anywhere. But so far, these programs, portals and web pages do not have the same ease of use as conventional, local programs, mainly because browsers can only interpret simple HTML.

With WinLIKE, these web applications can finally be created with the same flexibility and modularity as conventional programs on the desktop. Users can decide for themselves where and in which form to view content. Due to the fact that clicking on a link no longer changes the complete site, but only the contents of the specified window, everything becomes clearer and much faster.

The Internet thus evolves in the same direction as the desktop user interface of only a few years ago. Web applications are becoming more than adequate user interfaces, sometimes even insofar as replacing the common desktop. Using windows is standard for user interfaces. It is only logical that windows are also needed in the application platform of the future, the Internet.

WinLIKE is extremely simple, adheres to HTML customs, is only 27 kB in size and is 100% compatible with PHP, JSP, ASP.NET and other programming languages. In addition, it makes the development of web pages and web applications much more efficient. Finally, the annoying differences between Internet Explorer and Netscape Navigator are a thing of the past.

### **About CEITON**

CEITON technologies is a private software development and consulting company from Germany. Along with WinLIKE, the company has also developed a leading web based 3D Workflow System for Production Planning and Control.

### **Contact**

Additional information, tips, screenshots, downloads and examples are available in the "Company/Press" and "Products/WinLIKE" section at [www.winlike.net](http://www.winlike.net).

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